

# Via Choralis

## Treasurer's Report for Year End 2021

Our Annual General Meeting finds our world in an odd situation, and it is hard to say what's next. We do know "business as usual" won't happen for perhaps a few years. If things remain touch-and-go for the wider community, we may not make it. But I think we can find our opportunities to do well, if we use them well.

Financially, not much happened this year. We did spend about \$4,300 doing three video performances, using \$3,000 in dues, plus \$1,300 savings.

To rebuild our group and its position in the Peninsula's performing arts, we will need an adequate membership size, and to perform, probably twice, and we will have to get adequate numbers in our audiences. We will also have to solicit grants. We've done it before.

Now: We have about \$5,000 in the bank. (We've had less. Zero, one year.)

Next year, we may hope for \$4,000 from dues, and another \$4,000 from ticket sales.

We can hope for more, but I'm suggesting only \$2,000 from grants this year. The situation is very uncertain, and much grant money comes too late in the year to plan on.

On the cost side, we have to spend on personnel first, that leaves a tight budget for promotion, and we need to be effective and economical. Necessary and tough, but doable.

Steve Soule

Oct 24, 2021